



# Zurich Life Science Week

*An active training platform to best seize job opportunities outside academia*

## Program:

**5 evening classes** & networking dinner with the coaches at the final day

## Location:

**Irchel Campus**, building Y10, room TBA

## Date:

**October 12th – October 16th, 2020**

## Audience:

**20 life scientists**, PhD students and postdoctoral fellows

## Schedule:

Mon, 12.10.2020 17:00-19:00	Career Strategy - Tools, Actions and Live Networking Training
Tue, 13.10.2020 17:00-19:00	Take my PhD seriously! Finding the words to translate your experience and goals
Wed, 14.10.2020 17:00-19:00	Searching for job opportunities: Hidden labour markets
Thu, 15.10.2020 17:00-19:00	Self-Marketing and LinkedIn
Fri, 16.10.2020 17:00-19:00 Followed by:	Happenstance for Career Planning
	Wrap up apéro with the trainer

**Application deadline: 28/09/2020**

Submit your CV and a motivation letter (outline why would you like to participate in the course and how you plan to benefit from it) via the registration form on <http://zlsw-registration.lszysn.ch>, that you can find on our website. **Applicants will be notified on 05/10/2020.**



## The coaches

### ***Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional***



Bruno is the director for the Executive Development team of UBS Bank in Zurich, where he focuses on Leadership development under the Leadership Academy part of UBS University. He was previously the Career Services Manager for the MBA program at the University of St Gallen and the Program Lead responsible for the MBA level Masters in Finance at London Business School. Bruno has over 18 years of experience in various industries including Retail, Real Estate, and Investment Banking where he performed roles from graduate to Senior Associate level at JP Morgan and Morgan Stanley. For the past 10 years he has coached and trained university students, city professionals and business owners across the globe. He has delivered programs at universities across the UK, Portugal, Switzerland, and at MIT in Boston US.

### ***Verity Elston – Career Development Support for PhDs and Postdocs, Portfolio Formation***



Verity's goal is to help doctorate holders make active, informed career decisions for themselves. She does that by weaving her employment and recruitment experience in the public and private sectors around the world into deep understanding of the doctoral experience. After a PhD from the University of Chicago and with certificates in coaching and adult training, Verity has focused on career development for PhDs and postdocs since 2007. In 2014 she created her own company, Portfolio Formation, in order to provide training and individual coaching around Switzerland. She continues that role in parallel to running career support for the Graduate Campus at the University of Lausanne.

### ***Philipp Drack – Head of HR and Administration at Senevita Lindenbaum (Canton Zurich)***



Philipp is an expert for the Swiss labour market. Currently he is Head of HR and Administration at a retirement home near Zurich. Next to his full time job he lectures on HR marketing, Sales, Hidden Job Market opportunities and more. In his current function, he is reviewing CV's, conducting job interviews and coaching line Management on a daily basis. Overall he gathered more than ten years of experience in the consulting and the human resource industry. Philipp holds an MSc in psychology from the University of Zurich, an MBA from the Lucerne University of Applied Sciences and Arts as well as a Federal Diploma of Higher Education in Human Resources.

### ***Daniela Gunz – Clinical research expert, Career Advisor***



For several years Daniela has been a consultant at the Service Center of the University of Zurich and career coach at the femmino project. Currently she is also responsible for Corporate Services and project manager of JobHub. She obtained her PhD in biochemistry at the ETH in Zurich before becoming a postdoctoral researcher at the Imperial Cancer Research in the UK. She gained 15 years of experience in clinical research and drug development, covering also leadership positions as Head of Clinical Research at MSD in Switzerland (2010-2014) or Director of Research Partnerships at Healthbank Innovation AG (2014-2019). As former President of the Clinical Research Working Group of Science Industries and former board member of SwAPP, she created a large network of clinical research in Switzerland through collaboration with authorities, academia and the pharmaceutical industry. Currently she is also on the board of Women in Digital Health, co-Lead at MyData Zurich and advisor at EUPATI Switzerland.

### ***Dr. Roger Gfrörer – Head UZH Career Services***



Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. After finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years, 4 years at IBM Switzerland. Roger has extensive knowledge of the research and teaching processes at the UZH, and of the Swiss education system. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.



## Detailed program

### **12.10.2020 : Career Strategy - Tools, Actions and Live Networking Training**

This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session, to explore crucial skills to have in the future.

### **13.10.2020 : Take my PhD seriously! Finding the words to translate your experience and goals**

Heading outside academia means learning a new language. We see its vocabulary in job ads and online profiles, and we come face to face with its grammar when we interview or network. But how to make the link with what we experience during the PhD and postdoc? How do we get potential employers to take us seriously? In this workshop, we'll look at the tools we can use to learn how to write and talk about our experience and our goals in ways that will encourage employers outside of academia to take interest in what we have to offer.

### **14.10.2020 : Searching for job opportunities: Hidden labour markets**

The labour market holds plenty of opportunities. Few of them are fully transparent, some of them appear to be transparent but most of them will never show up on the open market. To access the entire market, you will first need to understand the underlying components and their mechanisms. Once understood you need to set up all the necessary tools for your market launch. No matter whether you operate in the transparent or the hidden market, one of the most important documents to tackle the job market is your CV. Therefore you are invited to prepare and bring your CV along to the workshop. Together we will lay the foundation for a successful and sustainable career start.

### **15.10.2020 : Self-Marketing and LinkedIn**

Personal branding is the process of how we market ourselves to others. In this session, Daniela will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform. This will help you get the job you desire and that suits your skills, culture and interests.

### **16.10.2020 : Happenstance for Career Planning**

The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitae.