



Dr John Dixon, FRCS MRCGP MBA

John qualified in medicine having studied at Oxford University and Guy's Hospital, London. Initially he trained as a surgeon, gaining experience in accident and emergency medicine, orthopaedic, thoracic, general and ENT surgery, and became a Fellow of the Royal College of Surgeons of England (otolaryngology) and Edinburgh (general surgery). He then became a GP and Member of the Royal College of General Practitioners having had experience in paediatrics, neonatology and obstetrics and gynaecology.

Since 2003, John has completed an MBA at Warwick University Business School whilst working as a Primary Care Trust project manager. He then spent five years as Director of Medical Communications in a UK Medical Communications Agency, becoming a freelance consultant in healthcare communications in 2013.

Throughout his career John has enjoyed teaching and being taught, and the peer-reviewed academic literature has been central to his work. His consulting and training interests include supporting scientific writers to ensure scientific communications are accurate, understandable and use appropriate language. His aim is to help scientists make the most of their research through effective scientific writing and presentation, and good publication planning and practice.

John is the Director of Libra Medical Marketing Limited. Through their Libra Communications Training service they provide specialised training in scientific writing, editing, publication planning and presentation skills for universities and research institutes across Europe. Clients include the University of Oxford's Medical Sciences Division and Continuing Professional Development Centre, the University of Gothenburg, the Joint Research Centres of the European Commission, the European Molecular Biology Laboratories, the Flanders Institute of Biotechnology and the Institute of Genetics and Molecular and Cellular Biology in Strasbourg.

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